

SPOT Music – Film - Interactive 2014

Oversigt over seminarer m.v.

Torsdag d. 1. maj 2014

	<u>Godsbanen - Åbne scene</u>	<u>SPOT Interactive</u>
09:00 - 17:00	Shareplay Interactive conference (Kræver særskilt billet!)	Shareplay

Fredag d. 2. maj 2014:

	<u>RADISSON - Lokale I:</u>	<u>SPOT Music</u>
13:30 - 14:15:	Music supervisors at work	Promus
14:30 - 15:15:	Tarantino & the music	Promus
15:30 - 16:15:	The superstar music economy in the digital age (Keynote - Mark Mulligan)	Promus
16:30 - 17:30	Exploring digital strategies	The Orchard
17:30 - 18:30	Tools and best practice when doing online marketing in the new digital music marketplace	Phonofile
	<u>Godsbanen: Perron 2 & Vogn 2</u>	<u>SPOT Interactive</u>
10:00 - 13:00	SPOT Interactive workshop: Innovate – don't innoflate w/ trendwatching.com	Shareplay
10:00 - 13:00	SPOT Interactive workshop 2: Brands & agencies – how to survive the extended scope w/Cliff Fluets	Shareplay
13:00 - 16:00	SPOT Interactive workshop 3: Creating a meaningful user journey w/Paul Tyler & Simon Kibsgård	Shareplay
13:00 - 16:00	SPOT Interactive workshop 4: COPE - Create once, publish everywhere w/Kristoffer Okkels	Shareplay
	<u>Rådhuset</u>	<u>SPOT Music</u>
12:30 - 13:30:	Keynote: Entrepreneurship in the live music industry Folkert Koopmans/FKP Skorpio – (lukket arr.)	Dansk Live, MusikWoche & Northside
	<u>Godsbanen: Åbne Scene, Katapult, Kedlen, Remisen</u>	<u>SPOT Film</u>
15:00 - 00:00	SPOT The Film	
15:00 - 00:00	SPOT The Music	CPH:DOX/ MusicFilmWeb
17:30 - 18:30 (TBC)	Interaktiv dokumentar: Story Music	Makropol

Lørdag d. 3. maj 2014:

	<u>RADISSON - Lokale I:</u>	<u>SPOT Music</u>
11:00 - 11:45	Nordic playlist	Nomex/MXD/SPOT - t.b.c.
12:00 - 12:45	Streaming - facts & figures	Rasmus Rex/Koda
13:30 - 14:30:	Towards a new model of monetising music John Holland & Kevin Godley	WholeWorldBand
13:45 - 14:45:	Fremtidens Spillested - debat	Indgrb
14:45 - 15:45	Det nye kuld	Steffen Foltmar Management
15:45 - 16:45	Mellem D.I.Y. og majors	Promus
17:00 - 18:00	Re:Mix: Unikke oplevelser i de digitale medier	Re:Mix/GotFat Productions

	<u>Promus, Vester Allé 15:</u>	<u>SPOT Music</u>
11:00 - 11:45:	Rundbord I: Publishing – det nye sort! Mød Ole Dreyer/Dansk Musikforlæggerforening	Promus
12:00 - 12:45:	Rundbord II: Game, set, music & match – music branding: Mød Søren Sko & Simon Westh/Brand In Music	Promus
13:00 – 13:45:	Rundbord III: The Story Of MØ: Mød Bjørn Nielsen – manager for MØ – og hør om arbejdet med landets næste store internationale stjerne.	Promus
14:00 - 14:45:	Rundbord IV: Music strategies for H&M, Carlsberg & VW: Mød Nis Bøgvad/Music Sales & Goran Obad/Ohlogy	Promus
11:00 - 14:00:	Promus - Meet the music supervisors - speed meetings (kun for inviterede!)	Promus

	<u>Godsbanen: Åbne Scene, Katapult, Kedlen, Remisen</u>	<u>SPOT Film</u>
15:00 - 00:00	SPOT The Film	
15:00 - 00:00	SPOT The Music	CPH:DOX/MusicFilmWeb
16:30 - 17:00 (TBC)	Interaktiv dokumentar: The Slum Challenge	RåFilm

Søndag d. 4. maj 2014:

	<u>ØST FOR PARADIS - Alle sale</u>	<u>SPOT Film</u>
15:00 - 00:00	SPOT The Film	
15:00 - 00:00	SPOT The Music	CPH:DOX/MusicFilmWeb
14:30 - 17:00	SPOT The Talent	Filmby Aarhus/ Aarhus Filmværksted/SF Film

