

Young Creative Entrepreneur Music Award 2011 APPLICATION FORM

This form must be completed in full in typeface or printed handwriting in black ink. Please first read the accompanying **guidance notes** which set out the basis upon which this programme will be run and judged. In completing this form and submitting it you confirm that you have read the guidelines and accept them.

Please complete and return this form by 22 March 2011 at 14:00 CET to: info@promus.dk

1. Your personal details	
Name	
Surname	
Gender	Male <input type="checkbox"/> Female <input type="checkbox"/>
Date of birth	
Age (at date of application, 22 March)	
Please attach a recent <u>full colour</u> (no more than six months old) photograph. <i>We may use this photograph on website, in PR material related to the YCE award.</i>	
2. Your contact details	
Home address	
Town/City	
Postcode	
Telephone number	
Mobile telephone number	
Email address	
Social media presence. (Twitter, Facebook, Blog, YouTube Channel, etc.)	
3. Your education	
Highest level of education attained (please check only one)	Baccalaureate (studentereksamen) <input type="checkbox"/> Degree level <input type="checkbox"/> Postgraduate level <input type="checkbox"/>
If you have completed a university degree or diploma, please provide details of all such qualifications including the name and location of the issuing institution.	
How do you rate your English language skills?	<input type="checkbox"/> Fluent <input type="checkbox"/> Working knowledge <input type="checkbox"/> Basic

Please list any other languages you speak	
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4. Your business / organisation details	
Trading name of business	
Address of business	
Town/City	
Postcode	
Telephone number	
Fax number	
Website	
Type of business	A/S <input type="checkbox"/> Aps <input type="checkbox"/> Sole trader (selvstændig) <input type="checkbox"/> Other <input type="checkbox"/>
What is your status in relation to the business (please check all relevant)	Owner <input type="checkbox"/> Director <input type="checkbox"/> Other employee <input type="checkbox"/> Shareholder <input type="checkbox"/>
When did the business start?	
Number of employees	Full time [] Part time [] Consultants []
Brief professional biography To include information on how long you have worked in the industry and your previous roles, with a <u>focus on current role and organisation/business</u> (200 words or less)	

5. Referee

Please provide details of a referee to support your application to the programme. This person must know you in a business or professional capacity.

Please note: Referees must not be family members, business partners, fellow directors or employees of your business. They can however be investors, suppliers, customers or former employers.

This reference will only be taken up if you are shortlisted for the YCE Music Award. We will advise you that you have been shortlisted before taking up this reference.

Name	
Position	
Organisation	
Email address	
Telephone number	
How you know this person (200 words or less)	
Length of time that the referee has known you	
Any other relevant information that will help us to contact your referee as quickly as possible. (200 words or less)	

In case you are shortlisted we may obtain a reference in connection with the announcement of the shortlist on our website.

6. Questions

Important notice

If you are selected as the Denmark finalist in the Young Creative Entrepreneur Music Award, sections from the responses in this application form will be used on the British Council's or Promus website.

6.1. Professional Background

Describe your work in the music sector. What is your role within your company/organisation? Why do you consider yourself to be an entrepreneur in the music industry? (500 words maximum)

6.2. Industry insights – Sector

What are the distinguishing characteristics of the music sector in Denmark? What are the most exciting things happening right now and the key issues (positive and negative) shaping its development? (300 words maximum.)

6.3. Industry insights - Your role

If selected, how would you use your experience and position as a finalist in this programme to contribute to the development of the music sector in Denmark? (300 words maximum.)

6.4. Please explain why you are applying for this award and why you would like to participate in the UK industry visit. What benefits do you see for you/ your business/organisation in extending your international networks? (500 words maximum.)

7. Other information relevant to your application

7.1. Please list any other professional interests not outlined here, but relevant to your application

7.2. Please list your membership of any professional bodies

7.3. Examples of your work (optional): If you would like to illustrate your written application with any visual or audiovisual examples of your work please include them here (either in emailed electronic files, CD/DVD hard copy or via a web link to the work, or where it can be downloaded).

Examples included?

Yes

No

If yes, please list/explain examples included, giving title, artist/designer (if applicable), date of work, description, and any other relevant information.

8. How did you hear about this award?

- Media news article
- British Council website
- Promus.dk website
- British Council bulletin/mailling list
- Trade association bulletin/mailling list, in which case please specify:
- Other organisation bulletin/mailling list, in which case please specify:
- E-flyer/email from British Council
- E-flyer/email from trade association/organisation, in which case please specify
- Word of mouth
- Search engine
- Other, in which case please specify:

9. Confirmation of availability to travel to UK

The winner of the YCE Music award in Denmark will be invited to take part in study tour of the music industry in the UK. We anticipate that this tour will take place from **8-15 May (final dates to be confirmed)**.

If **you run your own business**, please confirm to us that you will be able to make yourself available to participate in this tour. Yes I confirm

If **you are employed by someone else**, please confirm you have discussed your application with your manager, and they will agree to your participation in this tour. Yes I confirm

Please provide contact details of your manager (if different from section 4 – Referee)

Name:

Position/Company:

Email address:

Telephone number:

10. Declaration

I confirm that the information given on this application form is true and accurate.

Signature	
Date	

All YCE Music Award participants should fit the following criteria:

- Be aged between 21 and 40 at the date applications are due
- Already work in the music sector in Denmark (as above) with at least three years experience
- Be entrepreneurial and have shown their ability in the promotion and development of the music sector in their country, in either a commercial context, public context, or both
- Through their character, drive and abilities, demonstrate their potential as a future leader of the sector and a partner for the UK – which would see further work between their country and the UK
- Be fluent in English (equivalent to IELTS 6 - 'competent user' or above)
- Main business activity should be based in Denmark