

Music & Media Pitch Germany

- Har du ambitioner om at indgå i samarbejde med den tyske musik-, interactive-, reklame- film- eller computerspilsbranche?
- Arbejder du med medie, film, spil - eller musikproduktion, sangskrivning, management, publishing eller måske på et selskab for danske artister?
- Ønsker du at etablere forretningskontakter i Tyskland?
- Eller har du blot behov for at udvide dit netværk, lokalt og internationalt?

– Så kom til **Music & Media Pitch Germany** på spillestedet Atlas fredag d. 4. maj under SPOT Festival 2012!

Her vil en række musik- og mediefolk fra den tyske musik-, publishing-, interactive-, film- og computerspilsbranche fortælle kort om deres virksomheder og hvad de har af ønsker til et evt. samarbejde, og derefter vil du enten kunne pitche eksempler på dine produkter eller blot mødes med panelet og øvrige deltagere på uformel basis.

Program:

- 10:00-10:15 Kick-off v/ Nis Bøgvad, Head of Media, Film & TV, Edition Wilhelm Hansen – Music sales
10:15-11:00 Kort introduktion af paneldeltagerne og deres interesseområder
11:00-13:00 Speed-meetings og uformel networking

Panel:

Anette Unger – Bremedia Produktion

Birte Krohn, Birte Krohn Musik

Cathrin von Seld, My Foxy Music

Django Seelenmeyer, DJS Musik

Ingmar Rehberg, Yessian

Marion Mertin, Mertin Musik

Michael Schmidt, Exit Strategy Entertainment

Pia Hoffmann, Music Supervising

Wolfgang Lang, Threaks/Beat Buddy

"Balkort"

Du kan lave en forhåndsftale om at mødes én-til-én med en eller flere paneldeltagere ved at tilmelde dig vores balkort. Der er internetadgang samt enkelte højtalere.

Har du spørgsmål eller ønsker til balkortet, må du meget gerne henvende dig på info@promus.dk

Arrangementet er en del af SPOT Festival 2012, men deltagelse kræver ikke SPOT-armbånd. Tilmelding foregår pr. mail til info@promus.dk. Det er også muligt blot at møde op uden forhåndstilmelding.

Music & Media Pitch Germany er arrangeret af Promus i samarbejde med Shareplay og North Sea Screen Partners



Præsentation af panelet:



Anette Unger – Bremedia Produktion

Anette Unger works as a producer and dramatic advisor at Northwestern Germany's leading production and service centre for all kind of audiovisual content, for film and television as well as for broadcasting and online productions, Bremedia Produktion. She is part of the department 'Programm', developing projects for TV, cinema and also web-based content. She has worked as a TV journalist for the German public broadcaster NDR and as a film commissioner and consultant at Nordmedia, a regional film fund which was part of the EU-project North Sea Screen Partners.

www.bremedia-produktion.de



Birte Krohn – Birte Krohn Music

Birte Krohn has been working with EMI MUSIC PUBLISHING for 20 years with regard to exploitation of songs, pitches to artists, film and advertising. The last 2 years at EMI MP she took over the Film/TV department (Senior Manager Music Services). In 2010 she started her own company Birte Krohn Music, which handles song pitching in any direction, Film, Advertising, Artists. She took over the film and advertising department for Bug Music until Bug was sold to BMG end of 2011.

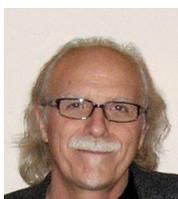
www.bkrohn-music.com



Cathrin von Seld – my foxy music

In 2007 Cathrin von Seld founded the entertainment and music consulting agency 'my foxy music'. She has supervised and advised many successful music projects for leading advertising agencies and brands. Since 2010, my foxy music is part of Peermusic Germany as link between media & advertising industry and publisher with focus on licencing, music research, music production and artist development.

www.myfoxymusic.com



Django J.C. Seelenmeyer

Django Seelenmeyer has been working professionally in the music industry since 1970. In 1980, he added music publishing to his range of activities in close cooperation with major publishing companies as Warner-Chappell, MCA and EMI Music Publishing. Later on he expanded his artist management activities into the fields of music and business consulting for motion pictures, tv and music industries, working also as musical director and supervising producer for film- and tv projects.

www.djangoseelenmeyer.de



Ingmar Rehberg – Yessian

Ingmar Rehberg started as a Postproduction Supervisor in the film production company PetersenNaumann in 2000, switched to commercial music production in 2004, produced more than 500 ad projects by now, with Yessian Music since Summer 2010, two releases as a music producer in 2010 and 2011.

www.yessian.com



Marion Mertin – Marion Mertin Music Consulting

Marion Mertin has worked for record and publishing companies for more than 30 years. At EMI Music Publishing Germany she started out in the Promotion Dept. for national and international artists such as Roxette, Depeche Mode and Stevie Wonder; later she took over the Marketing /Advertising Dept., where she finalized commercial campaigns national and international for e.g. RWE, Smart, O2 and Ferrero. In February 2012 she started MARION MERTIN MUSIC CONSULTING.



Michael R. Schmidt – Exit Strategy Entertainment

Michael R. Schmidt started out in the entertainment industry at IO Interactive, the leading provider of computer games in Denmark, where he worked as a designer on 'Kane & Lynch' and 'Mini Ninjas'. He holds a degree in Medialogy and has held positions as lecturer at the IT University of Copenhagen and as owner of a consulting company. He left all this behind to found Exit Strategy Entertainment, a production studio composed of an international team of experienced AAA developers.

www.exitstrategyentertainment.com



Pia Hoffmann – Music Supervising

Pia Hoffmann runs her own company musicsupervising.com, a consulting agency for musical concepts, licencing and and rights exploitation of movies. In her capacity as Label Manager, she established Koenigskinder Music, a label specialised in the release of selected Original Soundtracks. As music supervisor she's been involved in films such as Pope Joan, Soul Kitchen, Animals United and The Three Musketeers.

www.musicsupervising.com



Wolf Lang – Threaks – BeatBuddy

Wolf Lang is taking care of project planning, marketing and business development at the THREAKS GmbH. He is also the guy who's doing most of the networking, using any given chance to seek and meet with the right contacts and partners. In 2011 he received his Diploma in Art for the concept and design of a social project planning software focused on the needs of independent game developers.

Keynote:



Nis Bøgvad – Head of Media, Film & TV, Edition Wilhelm Hansen – Music sales

With 27 years of experience as a music professional, Nis has worked in all aspects of the music business: Platinum awarded songwriter, producer and recording artist, A&R director, Executive producer and now holding the position as Head of Media, Film and TV at Music sales – Nordic countries/By Wilhelm Hansen. As a Music supervisor for Film and TV, Advertising and special projects, he is responsible for the composers and catalogue, representing 300K+ titles worldwide. Within the last year Nis has synchronized music to more than 160 commercials and feature films.





Miriam Thiel, B-story Productions

Miriam Thiel was born in 1970 in Zurich/ Switzerland and raised in Bremen/ Germany. After her A-levels she moved to NY, Berlin, Rom and London, where she started working as an air stewardess for an international airline until she went to film school in Ham,burg in 2004 to study script writing. After her diploma she worked in various film production companies and in 2010 she started realising her own short films and setting up her own film production company B-Story Productions in 2011. Transit Girl is her first short film produced by B-Story Productions.